BUSINESS CASE



Founded in the 7th century, al Balad was once Jeddah's downtown and the gateway to the heart of the Kingdom: Makkah and Medinah. Preserved as a UNESCO Heritage site, this crowded beehive is a witness to centuries of change, but the magic of the city is encapsulated in its architecture: an ancient mosque, old merchant houses and a public museum are all testament to time standing still. The narrow streets stream into tiny alleys where families have resided for centuries. Aromas of the famous kibdah, taimiyah and a variety of traditional Saudi dishes call the hungry visitor to the oldest frequented restaurants. Laughter of children playing hopscotch in neighborhoods is what keeps Al Balad alive.









MARKET

UNESCO HERITAGE SITE

APPLICATION

SURVEILLANCE & CONTROL ROOM FACILITY

LOCATION

JEDDAH, SAUDI ARABIA



THE IP BASED VIDEO-SURVEILLANCE SOLUTION IMPLEMENTED BY SECUTECH ARABIA SECURED UNESCO'S HERITAGE SITE IN HISTORIC JEDDAH, SAUDI ARABIA!



SecuTech Arabia

Founded in 2004, SecuTech
Arabia is one of the leading
Commercial Security Designer &
Solution integrator in Saudi
Region. Offering Solutions such as
P2P based Video Surveillance
Systems to managing Realtime
Traffic Data & from provision of
Unified Security Solutions to
Cybersecurity implementation,
SecuTech Arabia is maintaining
over 900 trusted clients across
Saudi Arabia!

Customer's Challenge

Being a UNESCO's Heritage Site,
Historic Jeddah had to be
prepared under safe city project
initiative as well as gearing up to
meet the needs of unique
festivals on National Scale. Video
Surveillance System had to be in
place keeping antique structures
un-effected & unchanged. The
Infrastructure of Camera Network
had to be of highest standard
throughout!

Solution Offered

Divided in 4 Zones, Historic
Jeddah City was offered proper
fiber optic based infrastructure
for IP Cameras Network. In
Control Room, Network Video
Recorders with redundant
hardware, were capable of
handling over 100 IP Cameras
Network delivering FHD
Resolution in 5 MP Format. The
entire system was made capable
to be remotely monitored by the
Government Authorities.

Solution Advantages

The implemented Voltro solution has offered high image-quality and availability for the identification of threats in real time. It is based on state-of-theart compression format that optimizes and adapts to available bandwidth. Voltro's smart system tools made it easy to customize and automate NVR's maintenance and supervision tasks and reduced the management resources required.

Customer's Word:

"SecuTech Arabia ensured the requirement of safe & secure Public Place for Jeddah Season's Festival by implementing state of the art Video Surveillance Solution. Delivering such project within short period of time was a challenge which was accepted by SecuTech Arabia. They rightly delivered on time!"

Zein Beyhum, CEO, Sidra Event Management









